

Endless Possibilities to Enhance Your Yard and Garden

An Independently Owned and Operated Franchise



Becki Stallworth and her crew have a solution for those trying to conjure up creative ideas for landscaping their homes.

It's called **Border Magic®**, a continuous, decorative concrete edging with endless possibilities for yard enhancement. Becki Stallworth is the new local franchisee for **Border Magic®** in the Tallahassee and surrounding areas.

The franchise, which started in Rantoul, Illinois, is making its way across the country. Since the machine's creation, 77 plus licensed franchises have been established in 23 states.

Border Magic® has been featured on the New Home Journal

Television Show that airs on the Home and Garden Network and the Winners Circle hosted by Terry Bradshaw.

Check out www.bordermagic.com to see what Terry Bradshaw has to say about the **Border Magic®** products.

Becki comes from a long line of Tallahasseeans. She grew up in her parents' construction business. She spent many hours researching other business ideas in home construction that would enhance the beauty and value of the home. Then, "I was on the internet looking for ideas to fix up my own home. I discovered **Border Magic®** and quickly saw the potential. My home is old Southern charm and it needed something classic. I found that there wasn't a **Border Magic®** franchise in this area. I researched similar products only to realize that they didn't offer what I could get from **Border Magic®**, a **10 Year Limited Warranty**."

If they didn't believe in their product then why would I believe in it? It was obvious that **Border Magic®** not only believed in their product, but also believed that customer service comes first. That is so hard to find these days. So I bought a franchise and went to Illinois with my crew for training. And here we are!"

It's stylish, easy to maintain, and it looks great. It's becoming an increasingly popular method for landscaping around flowerbeds and mailboxes.



Some of the many advantages of **Border Magic®** include:

- *It has a variety of colors, molds and patterns.
- *Its flexibility allows for curves, turns and charming contours.
- *It won't rot or warp.
- *It won't pop out of the ground.
- *It boasts a **98.3% customer satisfaction rating**.
- *It has an inspection and re-seal program available.
- *and best of allIt has a **10 Year Limited Warranty!!**

The ground is first prepared by cutting out the sod approximately 1 ½ inches deep. Then the **Border Magic®** machine is run in the newly formed trench, extruding concrete continuously. Then, four things achieve product durability:

1. Special concrete additives that are only available through the **Border Magic®** network
2. Fiber mesh for strength
3. Strategically placed control joints to prevent and control cracking
4. And using **Border Magic®** sealer to complete the project.

We offer 26 molds to choose from: 10 are generally used for commercial applications and 16 for residential. Custom made molds are also available to fit any homeowner or contractors needs. The **Natural Designer Series** is commonly 5 1/2 inches wide by 3 ½ inches tall. The edging is designed to make mowing easier and greatly diminishes the need for trimming. It's the perfect replacement for black plastic edging that warps and cracks, timbers that rot and attract bugs to your house, and brick, which can crack, chip and are very expensive to have installed. All of which are hard to maintain and create unending mowing hassles for the homeowner.

Border Magic's® Clean Cut Series is the most advanced edging to date. The new patent pending series has an extended grass barrier, allowing the mower to extend over the barrier to cut closer, virtually eliminating the need for additional trimming.

A lot of the traditional methods of edging have numerous seams in them. Since **Border Magic®** is continuous, it doesn't allow weeds to grow through cracks, which reduces yard work and needless chemical sprays. Both of **Border Magic's® Natural Designer Series and Clean Cut Series** edging have the natural look and feel of brick or stone, and are available in both the residential and commercial molds. The newest products, garden paths, walkways and sidewalks, can be used to replace pavers in garden areas and standard sidewalk applications respectively. The **Garden Path** at 14" wide, the **Walkway** at 24" and **Sidewalk** at 36", sport a wide variety of styles and colors, including brick, stone, and slate. For yards that need added charm, choose **Border Magic®** stepping-stones to add natural beauty to any landscape.

Also available, are the **Border Magic® Edge Lite** products, a safe low voltage system that is installed directly into the edging itself. The accent lighting not only creates a warm atmosphere, but also gives the homeowner an added sense of security.

Let **Border Magic®** add value to your home or business! Contact Becki Stallworth at (850) 539-9190 for a free, no obligation estimate or go to our website at www.bordermagic.com

